



WNS

Order to Cash

Vendor Assessment Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's F&A outsourcing profile on WNS is a comprehensive assessment of WNS's O2C outsourcing offerings for organizations and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of O2C outsourcing services and identifying vendor suitability for O2C outsourcing services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector

Key Findings & Highlights

This NelsonHall vendor assessment analyzes WNS's offerings and capabilities in O2C outsourcing services. WNS is one of a number of O2C outsourcing service companies analyzed in NelsonHall's comprehensive industry analysis programs.

WNS offers full O2C process support including order management; billing/invoicing; credit management; accounts receivable; cash application; collections; deductions management and revenue accounting.

WNS has continued to build its reputation as an O2C provider through its revenue accounting, collections and cash application activities in the travel and insurance sectors.

WNS is expanding its O2C offerings through its partnerships with SEEInfobiz and coAction.com, which will help address its online O2C capability.

Mumbai is the central delivery hub for WNS' O2C operations.

The travel sector will remain a primary growth engine for WNS' O2C business.

Scope of the Report

The report provides a comprehensive and objective analysis of WNS's O2C outsourcing offerings, capabilities and market and financial strengths including:

- Analysis of the company's offerings and key service components
- Identification of the company's strategy, emphasis and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Key client examples
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's delivery organization including the location of delivery locations



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Report Length

11 pages

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F&A Outsourcing Vendor Assessments:

Accenture, Capgemini, EXL Service, Firstsource, Genpact, IBM, Steria, Sutherland, Xerox